



# MEDICAL DEVICES

## Meetings

**March 07 - 08, 2018**  
**Stuttgart**

## **SPONSORSHIP OPPORTUNITIES**

Organised by :

Official Media Partner :



15 countries  
200 participants  
4000 BtoB Meetings



**MEDICAL DEVICES**  
Meetings

### PLATINUM SPONSOR: 15 000€

This package is an actual partnership that would guarantee your company a high profiled participation. Only 1 company will be granted this package.

- **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.

- **A 16 sqm booth:** These are shell scheme booths including 2 meeting spots with 1 table, 1 coffee table, 4 chairs, 2 armchairs or sofas, 1 storage room, space for your company graphics.

- **A 30mn workshop**

A rollup supplied by you and presenting your company will be displayed at the entrance. You shall supply a file to be projected during your speech.

- **An advert page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved in memory sticks, distributed to each company at the venue. This is an excellent channel to circulate your message through the industry as our participants use these memory sticks even when the event is over.

- **A two sided advert page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format.

- **A two sided flyer presenting your company** services, capabilities or products inserted in the folders distributed to all participants. These folders contain the participants' schedules of meetings and are handed over to every participant. You shall supply the flyers on A4 format and mail them to the address the organizers will indicate.

- **An up to 30sec video presenting your company.** This file will be played nonstop on screen located at the VIP area where top executives have their meetings as well as at strategic spots such as the business center, front desk. The video shall bear no sound and be supplied by you.

- **Your company logo posted** on the event official website, the pdf format flyer, other marketing materials, at strategic locations at the venue, on floor plans, etc.

- **Unrestricted access to the convention for up to 4 delegates** of your choice. Lunch, conferences, receptions, etc. will be included.



\* This picture is subject to modifications

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### GOLD SPONSOR: 11 000 €

- **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.
- **A 12 sqm booth.** These are shell scheme booths including 2 meeting spots with 2 tables, 4 chairs, a showcase, a shelves rack, 2 fascia boards with your company name.
- **A two sided advert page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format.
- **Your company logo posted** on the event official website, the pdf format flyer, other marketing materials, at strategic locations at the venue, on floor plans, etc.
- **Unrestricted access to the convention for up to 4 delegates** of your choice. Lunch, conferences, receptions, etc. will be included.



### SILVER SPONSOR: 8 000€

- **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.
- **A 8 sqm booth.** This is shell scheme space including spot lights with 1 table, 3 chairs, carpet and fascia board with your company name.
- **An advert page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved in memory sticks, distributed to each company at the venue. This is an excellent channel to circulate your message through the industry as our participants use these memory sticks even when the event is over.
- **Your company logo visible on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.**
- **Unrestricted access to the convention for up to 3 delegates** of your choice. Lunch, conferences, receptions, etc. will be included.



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## **“A LA CARTE” SPONSORSHIP**

### **VIP Lounge EURO 5 000**

The VIP lounge is the selective area reserved for top executives with busy schedules of meetings. Non VIP attendees can access this area only when they have meetings with a VIP. This is an outstanding opportunity to show off your company to an audience of high level delegates.

- A rollup banner, supplied by you, presenting your company placed at the area entrance or inside.
- 4 easels with your company name laid on bar where executives enjoy free hot and cold beverages.
- An up to 30sec video presenting your company. This file will be played nonstop on screens located at the VIP area. The video shall bear no sound and be supplied by you.

### **Lanyards EURO 2 000**

800 attendees are expected at this event. Every single attendee will receive a badge with the lanyard. Supply lanyards with your company name and logo and we'll distribute them along with the personal badges. You shall supply and deliver the lanyards at the address we'll indicate.

### **Reception desk / Main Entrance EURO 2 000**

Our front desk is always busy with attendees requesting assistance. Supply graphics and flyers presenting your company. We'll stick the graphics on the desk and lay the flyers on shelves.

### **Official event guide EURO 1 000**

A program booklet will be distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. Supply art work and you will have a two sided advert inside.

### **Online partnership EURO 500**

Supply your company logo and we'll post it on the event official website below all the official partners.

**IMPORTANT NOTE:** You will find a booking form below. Once you've made your choice please fill it out, sign and return it to us by email. **All requests are subject to validation by Advanced Business Events.** Your sponsorship will become effective upon the latter approval. Advanced Business Events reserves the right to deny any potential sponsors their requested options.

**Contact :**

**Contact :**

Liza NITSCHÉ  
Tel + 33 1 41 86 41 61  
[LNitsche@advbe.com](mailto:LNitsche@advbe.com)



35-37 rue des  
abondances  
92513 Boulogne Cedex -  
France

SAS Capital 50 000 euros  
Siret 515 013 506 00024  
NAF 8230z

**PAYMENT TERMS:**

A 60% down-payment is  
required. Your account  
must be balanced prior  
to the event.

Full payment is also  
accepted.

Payment can be made  
by:

- check payable to  
advanced business  
events
- credit card (arrange a  
telephone call with us  
and we'll process your  
Visa or Master Card)
- wire transfer to the  
bank below (send us a  
copy of the receipt by  
email)

**IBAN:** FR76 3000 4008  
0400 0107 2835 736

**BIC Code:**

BNPAFRPPCE

**Bank :** BNP PARIBAS  
CHAMPS ELYSEES

**Bank address :** 37  
avenue des Champs  
Elysées – 75008 Paris,  
France



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**BOOKING FORM**

Company name : \_\_\_\_\_

Contact person : \_\_\_\_\_

Job position : \_\_\_\_\_

Address : \_\_\_\_\_

Region/country : \_\_\_\_\_

Tel: \_\_\_\_\_ Email address : \_\_\_\_\_

<b>Select your options</b>	
<input type="checkbox"/> <b>Platinum Sponsor</b>	EURO 15 000
<input type="checkbox"/> <b>Gold Sponsor</b>	EURO 11 000
<input type="checkbox"/> <b>Silver Sponsor</b>	EURO 8 000
<hr/>	
« A la carte »	EURO 5 000
<input type="checkbox"/> VIP Lounge	EURO 2 000
<input type="checkbox"/> Lanyards	EURO 2 000
<input type="checkbox"/> Reception desk / Main Entrance	EURO 1 000
<input type="checkbox"/> Official event guide	EURO 500
<input type="checkbox"/> Online partnership	
<b>Grand total</b>	

**SIGNATURE AND COMPANY STAMP\***

Place: \_\_\_\_\_ Date: \_\_\_\_\_

\*Date, Company stamp and signature are compulsory

# ADVANCED BUSINESS EVENTS TERMS & CONDITIONS

Event name: **MEDICAL DEVICES MEETINGS** (referred to as the "Event")

Date: **Mar. 07-08, 2018** (referred to as the "Event date")

Location: **LIEDERHALLE STUTTGART, Berliner Platz 1-3, 70174** (referred to as the "Place")

City: **Stuttgart, Germany**

## 1/ ORGANIZATION

The Event is organized by **abe - advanced business events**, a limited company with a stated capital of 50.000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-CEDEX - France, hereafter referred to as the Organizer.

## 2/ PURPOSE

These regulations stipulate the terms and conditions according to which the Organizer sets up and runs the Event. They detail the respective rights and obligations of the Organizer and the signing company, hereafter referred to as the Participant. The Participant formally undertakes to abide by these regulations.

## 3/ PLACE AND DATE

The Event will be held at the Place and dates indicated here above. The Organizer is free to change the Place or Date of the Event in case the Place is rendered unavailable or in case of *force majeure*, in which case no compensation shall be due to the Participant.

The Organizer is free to cancel the Event further to expressly notifying the Participant, in which case ongoing registration applications shall be cancelled ipso jure, without any compensation due to the participant.

## 4/ REGISTRATION, CANCELLATION, PAYMENT

Any company or institution is allowed to attend the Event provided it has the relevant skills to enter into negotiations with other attendees. The Organizer reserves the right to deny any registration without any obligations to justify their decision.

The participant may cancel their registration forty-five days (45) or more prior to the Event without any penalties. However if the cancellation is submitted twenty-one (21) to forty-four (44) days prior to the Event, the Participant must pay thirty percent (30) of the total amount of their registration fees. If the cancellation is submitted twenty day (20) and less prior to the Event, the Participant must pay the full amount.

All invoices issued and sent to the Participant must be remitted at the latest 5 days prior to the Event. The Organizer reserves the right to deny access the Participant to the Event if their accounts are not settled.

## 5/ SERVICES INCLUDED IN THE OVERALL PARTICIPATION FEE

The Organizer shall deliver the services and products as explicitly described in the booking form attached to this agreement.

## 6/ OBLIGATION TO PRODUCE A RESULT

The Organizer undertakes to diligently use the resources available to it without being subject to an obligation to produce any results.

## 7/ INSURANCE

The Organizer is the sole legal responsible for the Event. However the Organizer's responsibility shall not be engaged for any damage caused to the Participant by a third party. The Place is the sole legal responsible for the facility and premises, permanent or temporary, used for the Event, as well as all companies and activities operating and running under their direct request.

The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party. The Participant must hold an insurance policy that covers all damages caused to their equipment and materials brought to the Event.

## 8/ APPLICABLE AMENDMENTS

The Organizer reserves the right to bring additional amendments to this agreement to deal with any matters not initially mentioned in the agreement. Such amendments shall be notified and diligently sent to the Participant and come into force immediately.

Any infringement of this agreement by the Participant can lead to their expulsion from the Event provided the Organizer explicitly notifies it. In this case no refund or compensation of any kind shall be due to the Participant.

## 9/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo in marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

## 10/ SETTLEMENT

The Participant agrees with these terms and conditions by signing this agreement. In the event of disagreement the Participant agrees to first submit their query to the Organizer and seek amiable settlement. If no amiable settlement is found the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

Company Name : \_\_\_\_\_

\_\_\_\_\_

Address : \_\_\_\_\_

\_\_\_\_\_

Contact Name : \_\_\_\_\_

\_\_\_\_\_

I hereby agree with Advanced Business  
Events terms and conditions

Date: \_\_\_\_\_

Signature:

Company seal: